

Due to continue growth Savage & Whitten Wholesale are seeking to recruit a motivated and experience Marketing Assistants to join our fast paced and exciting Marketing Team, for 12 months on a temporary contract.

This is an exciting time to be joining an ever-expanding organisation that is now Northern Ireland's largest Independent Wholesaler. As a people focused business you can be assured that a career with S&W will be both progressive and rewarding.

## **Role: Marketing Assistants**

**Contract: 2 x Temporary Full Time – 12 months**  
(1 contract starting March 2019 & 1 contract starting June 2019)

**Salary:** Attractive

### **Duties**

- Working with the marketing team to assist with the strategic marketing plan and objectives that support the company's growth plans; to include digital marketing and traditional marketing activities.
- Maintaining a unique and creative social media plan, making maximum use of our in-house ability to produce excellent product imaginary to engage with target audience.
- Copy-writing and proof-reading documents for publication.
- Carrying out research within associated trade sectors when applicable.
- Using Indesign and Photoshop to create bespoke consumer leaflets
- Working with Excel to extract data and produce marketing campaigns.
- Liaising with Trading and Sales Department

### **Criteria**

- Marketing, Communications or Business-related degree or 2 years' experience in a marketing/communications role in the absence of a degree.
- Excellent communication skills both verbally and in writing.
- Strong proof-reading skills and attention to detail.
- Ability to plan strategically with a results-orientated approach.

- Ability to analyse results of campaigns to gauge success and guide future marketing plans.
- Highly proficient in the use of Microsoft Office to include Outlook, Word, Excel, PowerPoint.
- Proficient in the use of Adobe Indesign and Photoshop
- Ability to work independently without supervision as well as contributing within a team environment.
- Problem solving skills.
- Experience of managing various social media platforms to increase brand awareness and engagement.
- Proven track record of delivering results against objectives.
- Commercial acumen and industry awareness
- Flexible to meet the needs of the business.

**Desirable Criteria:**

- 1 years' experience in a marketing role to include Adobe Packages

**Job benefits and perks:**

Savage & Whitten's wish to encourage a high-performing culture.

We value and respect all our employees and to thank them for all their hard work, dedication and passion we offer a generous benefits package, to highlight only a few:

- Annual Leave & Family Friendly Policies
- Auto-enrolment pension scheme (Employer 2% & Employee 3% contribution)
- Employers for Childcare Voucher Scheme
- Generous staff discount
- Excellent training programmes
- Opportunity to progress to other roles

If you fit all the above criteria and have strong experience in a similar position and are looking for a new challenge, we would love to hear from you.

Please send CV and cover letter to [recruitment@sandwni.com](mailto:recruitment@sandwni.com) before the closing date of Wednesday 20<sup>th</sup> February 2019 @ 5pm.